



Sbongakonke Ntombela

FOUNDER, RUBICON ERA

Sbongakonke works at the intersection of supply chain practice and education, pairing real-world stakeholder and operational experience in corporate affairs with tertiary-level lecturing in supply chain management. Through Rubicon Era, she speaks, consults, and facilitates on supplier and stakeholder management, disruption and resilience, and the growing role of AI in business and education.

Signature Keynote

KEYNOTE

Disrupted: Managing Suppliers, Stakeholders and AI in the New Supply Chain

A keynote blending all three core pillars: supplier and stakeholder management, disruption and resilience, and AI's growing role across both business and education.

Breakout & Session Topics

SUPPLIER & STAKEHOLDER MANAGEMENT

Building Trust Across Competing Interests

Practical frameworks for managing supplier relationships and stakeholder conflict.

SUPPLY CHAIN RESILIENCE

Navigating Disruption in a Volatile World

Lessons on building shock-resistant supply chains.

AI IN SUPPLY CHAIN

Operations Today, Education Tomorrow

How AI is changing both the practice and the training of supply chain professionals.